



**DEAR POTENTIAL SPONSOR** Thank you for considering the seventh annual Aim to Help sponsorship. Benefiting The Crawford Child Advocacy Center (CCAC), this year's event will be held Friday, Sept. 20, 2024 at Great Guns Sporting in Nunn, Colo.

**DID YOU KNOW ... 1 in 10 kids** will be the victim of sexual abuse before age 18.

**DID YOU KNOW ...** Since the pandemic, more children in Northern Colorado **witnessed domestic violence and homicide** than in any prior year we have on record.

**DID YOU KNOW ... In 83% of cases,** the perpetrator is a **trusted adult** in the victim's life. In less than 1% of cases, a stranger victimized the child.

For more than 25 years, the CCAC has provided professional forensic interviews in a welcoming, child-friendly setting. Those interviews become key evidence in the prosecution and conviction of perpetrators. The non-offending caregivers of the victim also receive advocacy, information, resources and referrals to help them through the crisis. Additionally, for more than 15 years, the CCAC has led child abuse prevention training for children and adults in northern Colorado. School-based training gives kids the tools to recognize when someone is trying to victimize them and how to respond effectively. Adults learn the signs that a child could be at risk and how to create a safe and protective environment for young people in their care. Moreover, the CCAC has a 19.4% overhead rate, meaning 81 cents of every dollar donated goes to fight child abuse.

<b>PAST ACCOMPLISHMENTS:</b>	<b>318</b> INTERVIEWS of child abuse victims	<b>5,960</b> STUDENTS trained in Safety Smarts	<b>887</b> CLIENTS received CCAC support
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The Aim to Help even provides much-needed funding to continue serving nearly 900 child victims every year in our community, along with their families, as well as more than 5,800 children and adults who receive child abuse prevention training. Donations are tax deductible and sponsorships come with a number of benefits. Thank you for your consideration and please let us know if you have any questions or comments about Aim to Help or The Crawford Child Advocacy Center.

Sincerely,  
The Crawford Child Advocacy Center



# AIM TO HELP SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	DONATION	RECOGNITION
Presenting Sponsor	\$20,000	Three 4-person teams in the Aim to Help event Complimentary golf cart for 3 teams with company recognition A VIP exclusive pre-shoot event (for 12 guests) on the evening of Sept. 18th Prominent website and scorecard logo Pre- and post-event communication recognition (emails and social media) Main Tent, Clay Station and Steel Action Challenge banners Main Tent table recognition "Presented by" recognition and speaker introduction Swag in event giveaway Private company tour of The Crawford Child Advocacy Center
Gold Sponsorship	\$15,000	Two 4-person teams in the Aim to Help event Complimentary golf cart for 2 team with company recognition A VIP exclusive pre-shoot event (for eight guests) on the evening of Sept. 18th Website and scorecard logo Pre- and post-event communication recognition (emails and social media) Main Tent, Clay Station and Steel Action Challenge banners Main Tent table recognition Verbal event recognition Private company tour of The Crawford Child Advocacy Center
Silver Sponsorship	\$12,000	One 4-person team in the Aim to Help event A VIP exclusive pre-shoot event (for four guests) on the evening of Sept. 18th Website and scorecard logo Main Tent and Clay Station banners Main Tent table recognition Private company tour of The Crawford Child Advocacy Center
Steel Action Sponsors (5 Stations)	\$ 7,500	One 4-person team in the Aim to Help event Website and scorecard logo Steel Action Challenge banner Main Tent table recognition Private company tour of The Crawford Child Advocacy Center
Clay Station Sponsors (15 Stations)	\$ 6,000	One 4-person team in the Aim to Help event Website and scorecard logo Clay Station banner Main Tent table recognition Private company tour of The Crawford Child Advocacy Center
Event Sponsor	\$ 3,500	One 4-person team in the Aim to Help event Website and scorecard logo Private company tour of The Crawford Child Advocacy Center

## 4-PERSON TEAM ENTRY – FRIDAY, SEPT. 20, 2024 – REGISTRATION OPENS AT 7:30 AM

### \$2,500/TEAM, WHICH INCLUDES:

- Four individual entries in the Steel Action Challenge (9mm ammunition provided)
- Four-person shooting team in Sporting Clays (12 ga. ammunition provided)
- Breakfast, lunch and after-event drinks
- Complimentary registration gift and chance to win prizes

LEARN MORE AT [AIMTOHELP.ORG](http://AIMTOHELP.ORG)

FOR MORE INFO OR TO BECOME A SPONSOR, PLEASE TEXT OR CALL

**970-420-0606**

OR EMAIL [RONW@AIMTOHELP.ORG](mailto:RONW@AIMTOHELP.ORG)